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Director

The mission of the Museums and Cultural Affairs Department (MCAD) is to assist in developing a world-class arts community in El Paso, Texas. To accomplish this goal, the MCAD has established a Museums Division comprised of the El Paso Museum of Art, the El Paso Museum of Archaeology and the El Paso Museum of History, each dedicated to exhibitions and educational activities that recognize the region's multi-cultural heritage and contributors. The Cultural Affairs Division implements funding programs, public art programs, cultural tourism initiatives and performing/visual arts events that provide a variety of opportunities to engage in arts and cultural activities that enliven and celebrate the City of El Paso and the region. The Museums and Cultural Affairs Department is committed to the continued development of the City's arts industry, providing quality programs that are representative of the city's diverse cultures and maximizing available resources in order to enhance the city's cultural vitality.



## DIVISIONS / CORE SERVICES:

- Provide a system of arts and cultural resources including museums, funding programs, public art projects, cultural tourism initiatives, performing art programs and visual art exhibits
- Manage and operate the El Paso Museums of Archaeology, Art and History
- Fund artists, organizations, programs and exhibits that reflect the diverse cultures of El Paso
- Provide access to arts and cultural experiences throughout the City of El Paso



## ACHIEVEMENTS FY05

- Completion of a Strategic Plan and a Public Art Master Plan to guide the development of the city's arts and cultural assets
- Creation of the Museums and Cultural Affairs Department (MCAD) that merged the Museums Department and the Arts Resources Department to increase efficiency of management and to create synergy and strengthen the city's support of the arts and cultural community
- The Cultural Affairs Division provided over \$400,000 in funding to 23 organizations, 3,500 artists and 1,900 events with an estimated total attendance of 380,000 to support arts and cultural programming in the City of El Paso
- The Museums Division had a total attendance at all museums of approximately 140,000
- The Museum of History and the Plaza Theatre continued construction, both at over 75% completion and scheduled openings in 2006